

# massnonprofit news wednesdayreport

Rate Card No. 14 — January 1, 2022

ADVERTISING RATE CARD

**Massnonprofit News ONLY** (website: [www.massnonprofit.org](http://www.massnonprofit.org))

HELP WANTED			
	1 week	2 weeks	3 weeks
One job listing per ad.	\$65	\$125	\$180
Text ad with links from home page and Wednesday Report. Multi-week rates apply to ads posted for consecutive weeks.			

BANNER ADS – Posted on Home page						
	Depth	1 week	2 weeks	3 weeks	4 weeks	8 weeks
Supply ads in JPEG or GIF format; 184 pixels wide	1.00" (72 pixels)	\$43	\$82	\$121	\$155	\$295
	1.25" (90 pixels)	\$53	\$101	\$149	\$192	\$364
	1.50" (108 pixels)	\$60	\$114	\$169	\$218	\$413
Resolution = 72 pixels/inch	2.00" (144 pixels)	\$72	\$136	\$201	\$259	\$492
	Includes link to website. Multi-week rates apply to ads posted for consecutive weeks.					

SERVICES DIRECTORY					
Contact info plus 50-word description	1 month	2 months	3 months	6 months	12 months
	\$31	\$56	\$77	\$141	\$238
Includes link to website					

**Wednesday Report** (weekly email newsletter) AND **Massnonprofit News**

BANNER ADS						
	Depth	1 week	2 weeks	3 weeks	4 weeks	8 weeks
Supply ads in JPEG or GIF format; 184 pixels wide	1.00" (72 pixels)	\$77	\$147	\$217	\$280	\$531
	1.25" (90 pixels)	\$96	\$182	\$268	\$345	\$655
	1.50" (108 pixels)	\$108	\$206	\$304	\$392	\$744
Resolution = 72 pixels/inch	2.00" (144 pixels)	\$129	\$245	\$362	\$466	\$886
	Includes link to website and posting on <a href="http://www.massnonprofit.org">www.massnonprofit.org</a> . Multi-week rates apply to ads posted for consecutive weeks. Ads included on HTML version of newsletter only; text version refers recipient to website.					

Banner ads rotate weekly on **Massnonprofit News** and the **Wednesday Report**.

Category exclusivity available. Ad design services available.

Ads are posted upon receipt of check. All advertising for **Massnonprofit News** and the **Wednesday Report** is non-commissionable.

ORDERING: **Make check payable to:** massnonprofit.org

**Mail to:** Peter Lowy, Publisher, Massnonprofit News  
283 Tappan St. #3, Brookline, MA 02445

QUESTIONS: Call 617-734-9980

**Email banners or ads to:** [peter@massnonprofit.org](mailto:peter@massnonprofit.org)