

massnonprofit news wednesdayreport

Rate Card No. 13 — January 1, 2021

ADVERTISING RATE CARD

Massnonprofit News ONLY (website: www.massnonprofit.org)

HELP WANTED			
	1 week	2 weeks	3 weeks
One job listing per ad.	\$60	\$105	\$160
Text ad with links from home page and Wednesday Report. Multi-week rates apply to ads posted for consecutive weeks.			

BANNER ADS – Posted on Home page						
	Depth	1 week	2 weeks	3 weeks	4 weeks	8 weeks
Supply ads in JPEG or GIF format; 184 pixels wide	1.00" (72 pixels)	\$43	\$82	\$121	\$155	\$295
	1.25" (90 pixels)	\$53	\$101	\$149	\$192	\$364
Resolution = 72 pixels/inch	1.50" (108 pixels)	\$60	\$114	\$169	\$218	\$413
	2.00" (144 pixels)	\$72	\$136	\$201	\$259	\$492
Includes link to website. Multi-week rates apply to ads posted for consecutive weeks.						

SERVICES DIRECTORY					
Contact info plus 50-word description	1 month	2 months	3 months	6 months	12 months
	\$31	\$56	\$77	\$141	\$238
Includes link to website					

Wednesday Report (weekly email newsletter) AND Massnonprofit News

BANNER ADS						
	Depth	1 week	2 weeks	3 weeks	4 weeks	8 weeks
Supply ads in JPEG or GIF format; 184 pixels wide	1.00" (72 pixels)	\$77	\$147	\$217	\$280	\$531
	1.25" (90 pixels)	\$96	\$182	\$268	\$345	\$655
Resolution = 72 pixels/inch	1.50" (108 pixels)	\$108	\$206	\$304	\$392	\$744
	2.00" (144 pixels)	\$129	\$245	\$362	\$466	\$886
Includes link to website and posting on www.massnonprofit.org . Multi-week rates apply to ads posted for consecutive weeks. Ads included on HTML version of newsletter only; text version refers recipient to website.						

Banner ads rotate weekly on **Massnonprofit News** and the **Wednesday Report**.

Category exclusivity available. Ad design services available.

Ads are posted upon receipt of check. All advertising for **Massnonprofit News** and the **Wednesday Report** is non-commissionable.

ORDERING: **Make check payable to:** massnonprofit.org

Mail to: Peter Lowy, Publisher, Massnonprofit News
283 Tappan St. #3, Brookline, MA 02445

QUESTIONS: Call 617-734-9980

Email banners or ads to: peter@massnonprofit.org