

massnonprofit news wednesdayreport

Rate Card No. 12 — January 1, 2018

massnonprofit news (website: www.massnonprofit.org)

HELP WANTED

One job listing per ad.	1 week	2 weeks	3 weeks
	\$50	\$95	\$140
	Text ad with links from home page and Wednesday Report. Multi-week rates apply to ads posted for consecutive weeks.		

BANNER ADS – Posted on Home page

	Depth	1 week	2 weeks	3 weeks	4 weeks	8 weeks
Supply ads in JPEG or GIF format; 184 pixels wide	1.00" (72 pixels)	\$39	\$74	\$110	\$141	\$268
	1.25" (90 pixels)	\$48	\$92	\$135	\$174	\$331
	1.50" (108 pixels)	\$55	\$104	\$153	\$198	\$376
Resolution = 72 pixels/inch	2.00" (144 pixels)	\$65	\$124	\$183	\$235	\$447
	Includes link to website. Multi-week rates apply to ads posted for consecutive weeks.					

SERVICES DIRECTORY

Contact info plus 50-word description	1 month	2 months	3 months	6 months	12 months
	\$31	\$56	\$77	\$141	\$238
Includes link to website					

wednesdayreport (weekly companion email newsletter to Massnonprofit News)

BANNER ADS

	Depth	1 week	2 weeks	3 weeks	4 weeks	8 weeks
Supply ads in JPEG or GIF format; 184 pixels wide	1.00" (72 pixels)	\$70	\$134	\$197	\$254	\$483
	1.25" (90 pixels)	\$87	\$165	\$243	\$314	\$596
	1.50" (108 pixels)	\$99	\$187	\$276	\$356	\$676
Resolution = 72 pixels/inch	2.00" (144 pixels)	\$117	\$223	\$329	\$424	\$805
	Includes link to website and posting on www.massnonprofit.org . Multi-week rates apply to ads posted for consecutive weeks. Ads included on HTML version of newsletter only; text version refers recipient to website.					

Banner ads rotate weekly on **Massnonprofit News** and the **Wednesday Report**.

Category exclusivity available. Ad design services available.

Ads are posted upon receipt of check. All advertising for **Massnonprofit News** and the **Wednesday Report** is non-commissionable.

ORDERING: **Make check payable to:** massnonprofit.org

Mail to: Peter Lowy, Publisher, Massnonprofit News
283 Tappan St. #3, Brookline, MA 02445

QUESTIONS: Call 617-734-9980

Email banners or ads to: peter@massnonprofit.org

ADVERTISING RATE CARD