

massnonprofit news wednesdayreport

Rate Card No. 11 — January 1, 2016

massnonprofit news (website: www.massnonprofit.org)

HELP WANTED

	1 week	2 weeks	3 weeks
One job listing per ad.	\$50	\$95	\$140
Text ad with links from home page and Wednesday Report. Multi-week rates apply to ads posted for consecutive weeks.			

BANNER ADS – Posted on Home page or Events page

	Depth	1 week	2 weeks	3 weeks	4 weeks	8 weeks
Supply ads in JPEG or GIF format; 184 pixels wide	1.00" (72 pixels)	\$38	\$73	\$107	\$138	\$263
	1.25" (90 pixels)	\$47	\$90	\$132	\$171	\$325
Resolution = 72 pixels/inch	1.50" (108 pixels)	\$54	\$102	\$150	\$194	\$368
	2.00" (144 pixels)	\$64	\$121	\$179	\$231	\$439
Includes link to website. Multi-week rates apply to ads posted for consecutive weeks. Note: 10% discount for simultaneous posting on Home page and Events page						

SERVICES DIRECTORY

	1 month	2 months	3 months	6 months	12 months
Contact info plus 50-word description	\$30	\$55	\$75	\$138	\$233
Includes link to website					

wednesdayreport (weekly companion email newsletter to massnonprofit news)

BANNER ADS

	Depth	1 week	2 weeks	3 weeks	4 weeks	8 weeks
Supply ads in JPEG or GIF format; 184 pixels wide	1.00" (72 pixels)	\$69	\$131	\$193	\$249	\$474
	1.25" (90 pixels)	\$85	\$162	\$238	\$307	\$584
Resolution = 72 pixels/inch	1.50" (108 pixels)	\$97	\$184	\$271	\$349	\$663
	2.00" (144 pixels)	\$115	\$219	\$322	\$415	\$789
Includes link to website and posting on www.massnonprofit.org . Multi-week rates apply to ads posted for consecutive weeks. Ads included on HTML version of newsletter only; text version refers recipient to website.						

Banner ads rotate weekly on **massnonprofit news** and the **Wednesday Report**.

Category exclusivity available. Ad design services available.

Ads are posted upon receipt of check. All advertising for **massnonprofit news** and the **Wednesday Report** is non-commissionable.

ORDERING: **Make check payable to:** massnonprofit.org

Mail to: Peter Lowy, Publisher, massnonprofit news
283 Tappan St. #3, Brookline, MA 02445

QUESTIONS: Call 617-734-9980

Email banners or ads to: peter@massnonprofit.org

ADVERTISING RATE CARD