

massnonprofit.org

wednesdayreport

Rate Card No. 6 — July 1, 2009

massnonprofit.org (website)

HELP WANTED			
	1 week	2 weeks	3 weeks
One job listing per ad.	\$35	\$60	\$80
Text ad with links from home page and Wednesday Report.			

SEEKING A POSITION		
	4 weeks	8 weeks
Maximum 150 words.	\$45	\$80
Include contact information, e.g. telephone, email address.	Maintain confidentiality by requesting responses sent to an email address at massnonprofit.org for \$15/month. All responses will be forwarded to email address provided.	

BANNER ADS – Posted on Home page or Events page						
	Depth	1 week	2 weeks	3 weeks	4 weeks	8 weeks
Supply ads in JPEG or GIF format; 184 pixels wide	1.00" (72 pixels)	\$24	\$46	\$67	\$94	\$178
	1.25" (90 pixels)	\$28	\$53	\$78	\$109	\$207
Resolution = 72 pixels/inch	1.50" (108 pixels)	\$32	\$62	\$90	\$125	\$237
	2.00" (144 pixels)	\$38	\$73	\$106	\$148	\$281
Includes link to website.						
Note: 10% discount for simultaneous posting on Home page and Events page						

SERVICES DIRECTORY					
	1 month	2 months	3 months	6 months	12 months
Contact info plus 50-word description	\$15	\$25	\$35	\$65	\$110
Includes link to website					

wednesdayreport (weekly companion email newsletter to massnonprofit.org)

BANNER ADS						
	Depth	1 week	2 weeks	3 weeks	4 weeks	8 weeks
Supply ads in JPEG or GIF format; 184 pixels wide	1.00" (72 pixels)	\$43	\$82	\$121	\$168	\$320
	1.25" (90 pixels)	\$50	\$96	\$141	\$197	\$373
Resolution = 72 pixels/inch	1.50" (108 pixels)	\$58	\$111	\$161	\$225	\$426
	2.00" (144 pixels)	\$68	\$132	\$192	\$267	\$506
Includes link to website and posting on www.massnonprofit.org .						
Ads included on HTML version of newsletter only; text version refers recipient to website.						

All advertising for **massnonprofit.org** and the **Wednesday Report** is non-commissionable.

TERMS: Ads are posted upon receipt of check

PLACEMENT: Make check payable to: massnonprofit.org

Mail to: Peter Lowy, Publisher, massnonprofit.org,
283 Tappan St. #3, Brookline, MA 02445

Email banners or ad content to: peter@massnonprofit.org

QUESTIONS: Call 617-734-9980

ADVERTISING RATE CARD