

# massnonprofit.org

## wednesdayreport

Rate Card No. 5 — November 1, 2008

massnonprofit.org (website)

<b>HELP WANTED</b>			
One job listing per ad.	1 week	2 weeks	3 weeks
	\$35	\$60	\$80
	Simultaneously posts on Wednesday Report at no additional charge.		

<b>SEEKING A POSITION</b>		
Maximum 150 words.  Include contact information, e.g. telephone, email address.	1 month	2 month
	\$45	\$80
	Maintain confidentiality by requesting responses sent to an email address at massnonprofit.org for \$15/month. All responses will be forwarded to email address provided.	

<b>BANNER ADS – Posted on Home page or Events page</b>						
	Depth	1 week	2 weeks	3 weeks	1 month	2 months
Supply ads in JPEG or GIF format; 184 pixels wide	0.625" (45 pixels)	\$17	\$32	\$45	\$60	\$117
	1.25" (90 pixels)	\$22	\$40	\$60	\$80	\$148
Resolution = 72 pixels/inch	2.55" (184 pixels)	\$29	\$52	\$75	\$100	\$190
	3.18" (229 pixels)	\$38	\$69	\$100	\$132	\$250
Includes link to website. Note: 10% discount for simultaneous posting on Home page and Events page						

<b>SERVICES DIRECTORY</b>					
Contact info plus 50-word description	1 month	2 months	3 months	6 months	12 months
	\$15	\$25	\$35	\$65	\$110
Includes link to website					

wednesdayreport (weekly companion email newsletter to massnonprofit.org)

<b>BANNER ADS</b>						
	Depth	1 week	2 weeks	3 weeks	1 month	2 months
Supply ads in JPEG or GIF format; 184 pixels wide	0.625" (45 pixels)	\$30	\$56	\$79	\$105	\$205
	1.25" (90 pixels)	\$39	\$70	\$105	\$140	\$259
Resolution = 72 pixels/inch	2.55" (184 pixels)	\$51	\$91	\$131	\$175	\$333
	3.18" (229 pixels)	\$67	\$121	\$175	\$231	\$438
Includes link to website and posting on <a href="http://www.massnonprofit.org">www.massnonprofit.org</a> . Ads included on HTML version of newsletter only; text version refers recipient to website.						

All advertising for massnonprofit.org and the Wednesday Report is non-commissionable.

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TERMS: Ads are posted upon receipt of check.

ADVERTISING RATE CARD