

# massnonprofit.org & wednesdayreport

Rate Card No. 3 — September 1, 2007

## massnonprofit.org (website)

### HELP WANTED

One job listing per ad.	1 week	2 weeks	3 weeks
	\$35	\$60	\$80

### SEEKING A POSITION

Maximum 150 words.	1 month	2 month
	\$45	\$80
Include contact information, e.g. telephone, email address.	Maintain confidentiality by requesting responses sent to an email address at massnonprofit.org for \$15/month. All responses will be forwarded to email address provided.	

### BANNER ADS – Posted on Home page or Events page

	Depth	1 week	2 weeks	3 weeks	1 month	2 months
Supply ads in JPEG or GIF format; 184 pixels wide  Resolution = 72 pixels/inch	1" (72 pixels)	\$12	\$22	\$30	\$40	\$77
	2" (144 pixels)	\$17	\$30	\$45	\$60	\$108
	3" (216 pixels)	\$24	\$42	\$60	\$80	\$150
	4" (288 pixels)	\$33	\$59	\$85	\$112	\$210
Link to website: \$5/week or \$20/month Note: 10% discount for simultaneous posting on Home page and Events page						

### SERVICES DIRECTORY

Contact info plus 50-word description	1 month	2 months	3 months	6 months	12 months
	\$15	\$25	\$35	\$65	\$110
Includes link to website					

## wednesdayreport (weekly companion email newsletter to massnonprofit.org)

### BANNER ADS

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	4" (288 pixels)	\$33	\$59	\$85	\$112	\$210
Includes link to website. 10% discount if simultaneous with same ad on massnonprofit.org						

All advertising for **massnonprofit.org** and the **Wednesday Report** is non-commissionable.

CONTACT: Peter Lowy Tel: 617-734-9980 Email: [ads@massnonprofit.org](mailto:ads@massnonprofit.org)

TERMS: All advertising must be paid in advance.

ADVERTISING RATE CARD